

MEARNS COMMUNITY RADIO GROUP - BUDGET

8.1 CAPITAL AND SET UP FUNDING AND FINANCIAL SUPPORT

Provider of funds	Cash or kind	Secured / impact & contingency arrangements	Terms & conditions on funding	% funding	Amount £
Existing equipment	Kiind	Secured		18%	5,000
Aberdeenshire Council					
Awards for All (Lottery)			}		
Lloyds TSB Foundation for Scotland		<i>POSSIBLE SOURCES</i>	}	82%	22,500
Scottish Executive			}		
			}	<u>100%</u>	<u>27,500</u>

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8.2 CAPITAL AND SET UP

EXPENDITURE

	Details	£
Premises (including refurbishment and fitting out costs).	Fitting out 2 studios, admin area, coffee area	6,000
Transmission Equipment:	2 FM transmitters	7,000
Studio Equipment:	5PCs, 3 mixers, 4 microphones, compressor/limiters, stands & cables, software	6,000
Pre-Launch Publicity and Marketing (if any):	Flyers, posters, party (tea and scones)	500
Other one off costs (please specify)		
Capital equipment already owned by group (at current replacement value)	Back up transmitter, mixer, PCs	5,000
Working Capital (Contingency Reserves)		3,000
Total set up costs		<u>27,500</u>

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8.3 OPERATING COSTS

	Pre launch		Q1	Q2	Q3	Q4	Year 1 Total £	
	6 - 3 months	Quarter						
Outgoings - Items:								
General and Administration							-	
- Staff					3,000	3,000	6,000	
- Premises		1,500	1,500	1,500	1,500	1,500	6,000	
- Legal and Professional	250						-	
- Establishment/overheads		3,000	3,000	3,000	3,000	3,000	12,000	
Engineering							-	
- Transmitter operating costs		250	250	250	250	250	1,000	
- BT leased lines		200	200	200	200	200	800	
- Replace / repair equipment			100	100	100	100	400	
Programming							-	
- Copyright fees			250	250	250	250	1,000	
Sales cost/commissions (where appropriate)							-	
Marketing and promotion (where appropriate)								
Website etc.		1,000	200	200	200	200	800	
Contingency		500	500	500	500	500	2,000	
Total Outgoings		250	6,450	6,000	6,000	9,000	9,000	30,000

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8.4 ANNUAL INCOME AND REVENUE FUNDING

Provider of funds	Cash or kind	Secured / impact & contingency arrangements	Terms & conditions on funding	% funding	Amount £
Aberdeenshire Council (Learning Development, Property, Common Good Funds)			}		
Lloyds TSB Foundation for Scotland			}		
Awards for All (Lottery - Fresh Futures Fund?)			}		
Arts Council Scotland			}		
Co-op Community Dividend Scheme			}		
Clydesdale Bank	<i>POSSIBLE SOURCES</i>		}	83%	25,000
European Social Fund			}		
Scotbelge Charitable Trust			}		
Communities Scotland (New Ideas Fund / Seeing is Believing Fund)			}		
Learn Direct Scotland			}		
EMGS - Unemployed Voluntary Action Fund			}		
Volunteer Input			}		
					<hr/>
					25,000

COMMERCIAL AND OTHER SOURCES

Type of income and Revenue Funding	% funding	Amount £
On air spot advertising		
Programme sponsorship	<i>POSSIBLE SOURCES</i>	
Fund raising events		
		<hr/>
		5,000

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8.5 ON AIR COMMERCIAL ACTIVITES

Do you intend to seek commercial revenue? Yes

Will your proposed station carry on-air spot advertising? Yes

Will your proposed station carry on-air programme sponsorship? Yes

What contingencies are in place in case commercial revenues for the proposed service do not achieve the anticipated levels?

Employ volunteer coordinator (funded) at an earlier stage.